

PHOENIX Business Journal

Stimulus Cigars
18409 N. Cave Creek Rd. #S-2174
Phoenix, AZ 85032

CONTACT: David Van Wie
(602) 561-0582 Day or Evening

December 16, 2009

NEW CIGARS HIGHLIGHT STIMULUS MONEY GOING UP IN SMOKE

Two Phoenix entrepreneurs have found a way to cash in on wasteful government spending. Stimuluscigars.com is offering presentation boxes of quality cigars complete with a commemorative label and bands that highlight various stimulus earmarks. The tagline for this new cigar...Share the Burn.

David Van Wie and Steven Suggs started the business after seeing growing frustration over outlandish earmark projects. "We combined our love of cigars and of politics to create a quality smoking experience that would spark lively conversation," says Van Wie. "I mean, we could cry over all this wasted money, or we could have some fun with it."

The Stimulus Cigars box label is guaranteed to light a fire under political types (or just hard working taxpayers) while the box's exterior has the classy look expected for fine cigars. The cigars are hand-rolled in the Dominican Republic from premium, Cuban seed tobacco. Each box has ten cigars highlighting five pork barrel projects on the bands. "There were too many earmarks to fit inside one cigar box," notes Suggs, "Aficionados can visit stimuluscigars.com for more wasteful projects like \$22,000 toilets and guard rails for totally dry lakes."

A secondary lower band makes these cigars unique. "We added a mock \$100 label so smokers would be able to light their own Benjamin and burn money just like the government," says Suggs.

Van Wie sees the cigars as a great bipartisan gift. "Although the administration is currently democratic, 40% of all earmarks come from the Republican side of the isle," Van Wie said. "Open a box with friends of all political stripes and enjoy good tobacco, hearty laughs and great political discussion."

Van Wie and Suggs hope these new cigars will stimulate both their business and the economy. "With the most recent increase of the tobacco tax by 700%, there's not a better product available to stimulate the economy," says Suggs. "Just think, every time you buy Stimulus Cigars, the government gets all that money to fund even more earmark projects. The fun never ends!"

Stimulus Cigars may be purchased online at StimulusCigars.com or locally at Churchill's, their exclusive Valley retailer.